

IN MEMORIAM PROFESSOR GABRIELA-CECILIA STĂNCIULESCU

Claudia-Elena Țuclea¹, Gabriela Țigu², Delia Popescu³

¹Bucharest University of Economic Studies, Romania, claudia.tuclea@com.ase.ro

²Bucharest University of Economic Studies, Romania, gabriela.tigu@com.ase.ro

³Bucharest University of Economic Studies, Romania, delia.popescu@com.ase.ro

The Yellow Quince

The CACTUS Journal website still says: Editor-in-Chief: Gabriela Cecilia Stănciulescu - Bucharest University of Economic Studies...

It is with great sadness that we have to join forces and appoint a new editor-in-chief... Professor Gabriela Stănciulescu has gone to a better world.

I have many episodes from my life in common with Professor Gabriela Stănciulescu, some professional, others personal. The "Japanese" episode has remained in my memory: in December 2007, we, three women from a Romanian university, entered a large hall at the festive dinner of the conference organized by JEPA in Tokyo. I estimated at the time that there were about 100 men present and not a single woman! In this context, Prof. Gabriela Stănciulescu went to the microphone and told the 100 gentlemen where we come from, what we teach our students, and how beautiful it is in Bucharest. We were the stars of the evening!

But one memory will never leave me: the quinces that Professor Gabriela Stănciulescu gave me every fall, picked from the quince tree in her yard. This year fall came without quinces... During the quince season, Professor Gabriela Stănciulescu passed away...

Dear Professor Gabriela Stănciulescu, every quince I enjoy, every fall, will be in my soul with your memory and I dedicate to you *The song of the quince at the window*, by Adrian Păunescu:

Yellow quince

Bitter-sweet...

Lamp at the window

Our whole winter!

Mother has a quince

Which is slowly ripening, placed at the window...

I would bite into it, but I'm hurting myself,

A kind of longing comes over me...

And now, as the year passes

It's as if I can feel it aging

It's as if it has a clock in it

And mother's sacred cry...

Illuminated and withered

A quince on earth...

***Claudia-Elena Țuclea,
Managing-editor, CACTUS Journal***

Gabriela Cecilia Julieta STĂNCIULESCU, Professor PhD
20.08.1947 -12.11.2023

The Faculty of Business and Tourism has lost a professional of great value, a person who was loved and appreciated by all who knew her.

It is difficult to talk about the university professor Dr. Gabriela Cecilia Julieta STĂNCIULESCU without having her image in mind: always smiling, optimistic, open, empathetic and full of energy. It is even more difficult to speak "in the past tense" about the dean, professor, doctoral supervisor, international advisor, mentor, colleague and friend.

Mrs. Gabriela Cecilia Julieta STĂNCIULESCU, born on August 20, 1947, stood out for her rich professional, didactic, and research activity in the field of business and, in particular, tourism and hospitality, which earned her scientific recognition both in the country's academic community and internationally over four decades.

Her dynamism, creativity, innovation and constant striving for personal or collective professional progress, as well as her moral qualities, concern for people and administrative skills were emphasized in the exercise of leadership positions, such as Dean of the Faculty of Commerce (now Business and Tourism) in the period 2004-2008, as Vice-Dean in the period 1999-2004, as Director of Studies of the Territorial Center for Distance Economic Education – Amara in the period 2002-2006, as Office Director of the Office for Interinstitutional Relations with the ASE Economic and Social Environment in the period 2008-2012.

After graduating from the Academy of Economic Studies, Faculty of Commerce, in 1971, she began her professional activity in the field of commerce and, from 1976, her teaching activity at the Academy of Economic Studies in Bucharest, Faculty of Commerce, Department of Marketing, where she climbed all the steps of the university hierarchy until she became a university professor in 1999.

In 1984, she obtained the title of Doctor of Economic Sciences and later (1999) the position of Scientific Coordinator for Doctoral Studies in the field of Economic Sciences and then Business Administration at the Academy of Economic Studies in Bucharest, where over the years she trained many generations of Doctors of Sciences, whose works were characterized by their scientific depth and practical applicability, thanks to the guidance and high professionalism of their coordinator. She was also the director of several distance learning programs for bachelor, master and short-term postgraduate students, many of which were created through her personal commitment. She continued her education through various training programs, postgraduate courses and even ASE's EDURES Master's degree, proving that she was eager to learn throughout her university career. Her excellent knowledge of four foreign languages enabled her to participate in a wide range of international collaborations, both as a professor and as dean or vice-dean.

Professor Gabriela Stănciulescu's scientific activity was very complex and varied and was expressed in numerous books, studies, university courses, scientific articles, national and international research funding contracts. She has been awarded several prizes for her scientific research activities, such as: Nicolae Georgescu Roegen Diploma for Research, ASE Bucharest - 1999, 2000, 2001, 2002, 2003, 2004; National Prize "Encyclopedia of the Year 2003", awarded by the General Association of Economists of Romania, for the work "Marketing Dictionary, Economic Publishing House, Bucharest, 2003; Diploma OPERA OMNIA, ASE Bucharest, 2005; The national prize "Virgil Madgearu", awarded by the Romanian Academy for the book "Management of tourism operations", 2005; The national prize, awarded by the "Association of Tourism Journalists and Writers" for the work "Management of operations in event tourism", 2011; Diploma "College Merit Virgil Madgearu", ASE Bucharest, 2023.

Throughout her career, Professor Gabriela Stănciulescu has demonstrated dedication, selflessness, perseverance, and the audacity to always do things differently, innovatively and dynamically. This intense activity has been recognized at the highest institutional levels of the country, but also in numerous international academic or business networks. But words are not enough to express the professor's personality and the pain she has left in our hearts today.

May God keep her in His care!

Gabriela Tigu,
Dean of the Business and Tourism Faculty

To Our Professor...

Ms. Gabriela Cecilia Julieta STĂNCIULESCU, university professor, would have turned 77 next year. She has dedicated more than 50 years with passion and devotion to the field of economics, especially tourism, marketing and the intangible economy. Her scientific works, published in prestigious publishing houses and journals, as well as her participation in national and international projects, underline her national and international recognition.

Her perseverance was an inspiration to all of us who had the honor of being her students and later colleagues. And all this perseverance also led to the founding and development of a scientific journal, CACTUS, whose motto (CACTUS - Journal of Tourism for Research, Education, and Soul) says everything about her complex personality.

Our duty is to continue this journal for mind and soul with the perseverance that she has taught us!

***Delia Popescu,
Head of the Department of Tourism and Geography***